

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING SEPTEMBER 2020**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	September 2020	Essay writing Competition	All India level Essay writing competition on Topic "Andhra Pradesh – The Kohinoor of India" was organized in which students from IHMs and IITTM Nellore participated.	Andhra Pradesh	37 Students	



Certificates of achievements sent to students



Certificates of achievements sent to students

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF SEPTEMBER 2020

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	21	55	689	689	1708
2	INSTAGRAM IHM Gurdaspur Page	75				302